

**M.B.A. (5 years)(Semester-IV) Exam
2018**

**CORPORATE GOVERNANCE CULTURE
ETHICS**

[IMS-543]

Time : Three Hours]

[Maximum

Note : Answer **five** questions in all. Questions are **compulsory**. Besides this, attempt **one** question from each Unit.

1. Write short notes on the following :

- (a) Agency theory of Corporate Governance
- (b) How are Ethics and Corporate Governance linked?
- (c) What challenges are faced by a Whistleblower?
- (d) Highlight any 3 types of discrimination in the workplace.
- (e) Distinguish between product and process innovation.
- (f) Give any 3 examples of copy right infringement.

Differentiate between Individualism and Collectivism.

What is Ethnography ?

UNIT-I

Discuss in detail the evolution and growth of Corporate Governance in India. [10]

Throw light on the main points given in the Ramkrishna Mission Birla Committee Report. [10]

UNIT-II

Define organisational Culture. Elaborate on the different dimensions of organisational culture given by Schein [10]

Discuss with relevant examples the six cultural dimensions given by Hofstede [10]

UNIT-III

Discuss the Natural Law Theory of Ethics. [10]

Discuss the factors that influence the resolution of ethical dilemmas. [10]

8. Describe the various ethical issues faced by a consumer.
9. Define intellectual property and elaborate on intellectual property rights citing examples.

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