

# Question Paper Code : 1752

**BBA (Semester-VI) Examination, 2018**

**INTERNATIONAL BUSINESS**

**[ BBA - 604 ]**

**Time : Three Hours]**

**[Maximum Marks : 70**

**Note :** Answer **five** questions in all. Question **No.1** is **compulsory**. Besides this, **one** question is to be attempted from each unit.

1. Explain the following briefly : [3×10=30]
- (a) Differences between Tariff barriers and Non-tariff barriers.
  - (b) What are floating exchange rates ?
  - (c) Why was GATT replaced to WTO ?
  - (d) Why is SDR considered as Paper-Gold ?
  - (e) Determinants of FDI.
  - (f) Write a note on 'SAARC'.

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[P.T.O.]

(g) What are invisible items in BOP ?

(h) Write a note on Euro-zone.

(i) What are spin-off benefits ?

(j) What is current account balance ?

#### UNIT-I

2. Explain various approaches of International business along with the various complexities involved in it. [10]

3. (a) Why is Globalisation required ? [4+6=10]

(b) What causes disequilibrium in BOP ? Further explain how it can be removed ?

#### UNIT-II

4. Explain how comparative cost theory is an improvement over absolute cost advantage theory. [10]

5. Explain the following : [5+5=10]

(a) Concept of IHRM

(b) International Product life cycle theory.

#### UNIT-III

6. Critically examine the role of WTO in international trade with reference to TRIPs and TRIMs. [10]

7. Elaborate upon the pre-conditions and stages of regional economic integration. [10]

#### UNIT-IV

8. (a) Discuss the purchasing power parity theory of exchange rate . [5+5=10]

(b) What factors affects exchange rate ?

9. Explain how Increasing integration of different markets is changing the trends in International business. [10]

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