

Question Paper Code : 1771

B.B.A. (IB) (Semester-VI) Examination, 2018

INTERNATIONAL BUSINESS ENVIRONMENT

[IB-605]

Time : Three Hours]

[Maximum Marks : 70

Note : Answer **five** questions in **all**. **Question No. 1** is **compulsory**. Besides this, attempt **one** question from each Unit.

1. Explain the following in brief :- [3x10 = 30]
- (a) Why was NAFTA formed ?
 - (b) Why is SDR termed as Paper-Gold ?
 - (c) What are the objectives of imposing tariff ?
 - (d) Why was FERA replaced by FEMA ?
 - (e) How is choice of economic system made ?
 - (f) What is 'EMU' ?
 - (g) How is International business different from domestic business ?

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(1)

[P.T.O.]

(h) What are the threats involved in international business ?

(i) What are NTBs ?

(j) What are spin-off benefits ?

UNIT-I

2. How is the business environment of a developing country different from that of the developed country ? [10]

3. Elaborate upon the various types of economic systems in detail. [10]

UNIT-II

4. Examine the role of govt. in international business. [10]

5 (a) Differentiate between tariff and non-tariff barriers. [5]

(b) Write a note on India's recent foreign trade policy. [5]

UNIT-III

6. Examine the role of IMF along with the administrative structure. [10]

7. Explain the case of regional economic integration along

with the pre-conditions of every stage. [10]

UNIT-IV

8. Why are MNCs required in developing countries? Discuss various threats faced by both host and home countries along with advantages. [10]

9. Write a note on : [5+5=10]

(a) Exchange control methods.

(b) India's recent trading partners.

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